**Know the market for a chosen type of specialist tourism**

1. Define Specialist Tourism.

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1. Define the following key words relating to specialist tourism.

Sports Tourism Health Tourism Nature Tourism

Adventure Tourism Eco Tourism Special interest tourism

Educational Tourism Cultural Tourism

1. Put the below words under the above headings:

Space Tourism Diving holidays Wildlife holidays Tennis holidays

Spa holidays Cycling holidays River Cruises Bungee jumping

Skiing holiday Sailing holidays Food and drink holidays

Volunteering Walking Sky diving

**Extension activity:**

Research some holidays with different holiday companies. For example, River Cruise holiday. Create a colourful, innovative info sheet or 2/4 page booklet, with pictures and information about the Specialist holidays you have chosen.

Make sure you include the following:

* Where would you visit and why?
* What specialist tourism elements are involved in the holidays you have chosen?
* Include anything else that you feel is important for your chosen holidays

**Remember to include where you got your information from for your planned holiday.**