

BUSINESS EXTENDED DIPLOMA LEVEL 3

WHAT WILL I STUDY?

This vocational course, equivalent to three A-Levels, will appeal to you if you have a passion for the business world or would like to develop your entrepreneurial skills. Over the two years you will gain a practical understanding of how businesses organise themselves, studying areas including the business environment, planning, business accounting and finance, human resource management, marketing and retail. You will also examine how businesses market their products and services, how they recruit and develop their staff, how and why they conduct market research, and how they communicate. All students are expected to undertake work experience placements in this vocational area during the WEX unit. This course is very demanding in terms of the coursework required from you. Good organisational skills and the ability to meet deadlines are vitally important to be successful. You will be internally assessed through the submission of assignments, roleplays and in-class assessments which accounts for approximately 80% of your grade. However from 2016, approximately 20% of your work will be externally assessed through examinations and controlled assessments research tasks.

WHAT NEXT?

This course is an accepted qualification for entry into university, with students going on to study subjects including accounting and finance, business and management, events management, human resource management and marketing at universities such as Aston, Bath, Bournemouth, Exeter, Liverpool, Southampton and Surrey. It is also excellent preparation for those wanting to enter employment, with students having gained places on training programmes and Apprenticeships with the likes of Citroen, Marks and Spencer, John Lewis and Microsoft.

ASSESSMENT

Assessment: Internally assessed coursework (80%); externally assessed exams (20%)

DURATION

2 years

ENTRY REQUIREMENTS

Standard entry requirements including a level 4 in GCSE English and Maths

EXAM BOARD

Edexcel

COSTS

£30 for textbooks and workbooks plus up to £400 for optional field trips.

