

# TRAVEL AND TOURISM

## EXTENDED DIPLOMA LEVEL 3

### WHAT WILL I STUDY?

This vocational course, equivalent to three A Levels, is primarily aimed at students looking to work in the travel and tourism industry or related areas in the future.

You will take an in-depth look at the travel and tourism sector and examine subjects including the business of travel and tourism, the UK as a destination, customer service in travel and tourism and the importance of marketing. You will look at long-haul travel, European destinations, entertainment for holidaymakers and working as a holiday rep. A period of related work experience also forms an important part of the course.

Previous optional residential trips have included destinations such as New York, Iceland, Disneyland Paris and San Francisco. Day trips have visited places like London, Thorpe Park and Oxford Castle, as well as Cabin Crew training at British Airways' Heathrow base.

This practical, work-related course is demanding in terms of the coursework required from you. Good organisational skills and the ability to meet deadlines are vitally important to be successful. You will be assessed continuously through projects and assignments based on real life scenarios; there are no exams. Assessments are varied and include presentations, group work, role plays and written reports.

### WHAT NEXT?

This course is an accepted qualification for entry into university, with students going on to study subjects including travel and tourism, event management, international marketing, international business and public relations. Alternatively, students may consider direct entry into employment or further training.

#### ASSESSMENT

Coursework 100%

#### DURATION

2 years

#### ENTRY REQUIREMENTS

Standard entry requirements

#### EXAM BOARD

Edexcel

#### COSTS

£20 per year for textbooks plus £20 per optional day trip in the first year and up to £1,000 for optional residential trips in years 1 and 2.