

# BUSINESS A LEVEL

## WHAT WILL I STUDY?

Business plays a crucial role in our economy and society, providing us with wealth and affecting our quality of life. Innovation and the efficient management of resources, such as people and finance, are crucial for business success.

This course explores the many factors and challenges facing commercial organisations and examines them in the context of real life business scenarios. You will study leadership and management and in particular how businesses develop strategies in relation to functional areas such as finance, operations, human resources and marketing. Students will also learn to appreciate how important it is for businesses to analyse performance and to appreciate the wider external environment when drawing up future strategies.

Each year, students have the opportunity to listen to guest speakers to the College. Some of last year's talks included Dragon's Den Star and Serial Entrepreneur Sarah Willingham who talked about the 10 top things she wished she'd have known going into business, The Economist Editor, Daniel Franklin who talked about the world in 2050 and Mandy Lane from Live Tourism who was appointed to support with the rebranding of the Premier League. Trips include: Bank of England, Thorpe Park, Clothes Show Live, and New York.

## WHAT NEXT?

Whilst many students continue on to study subjects including accounting, banking and finance, business management and marketing at university, this course provides a strong grounding for those wishing to pursue many other subject areas at degree level. Alternatively, students may consider direct entry into employment e.g. general business and administrative roles or higher level apprenticeships or sponsored degree programmes.

## ASSESSMENT

Exam 100%

## DURATION

2 years

## ENTRY REQUIREMENTS

Standard entry requirements to include grade 5 in GCSE English and grade 4 in Maths.

## EXAM BOARD

AQA

## COSTS

£30 per year for textbooks and work books plus £25 per year for a revision seminar (optional).

